

How and why to team up with your local librarian



Let's Move in
Libraries



UNC GREENSBORO
School of Education

Noah Lenstra lenstra@uncg.edu @NoahLenstra
Sign up for our free monthly newsletter at
LetsMoveLibraries.org/Newsletter

LET'S MOVE!



Let's Move in Libraries!

MARCH 2021 NEWSLETTER

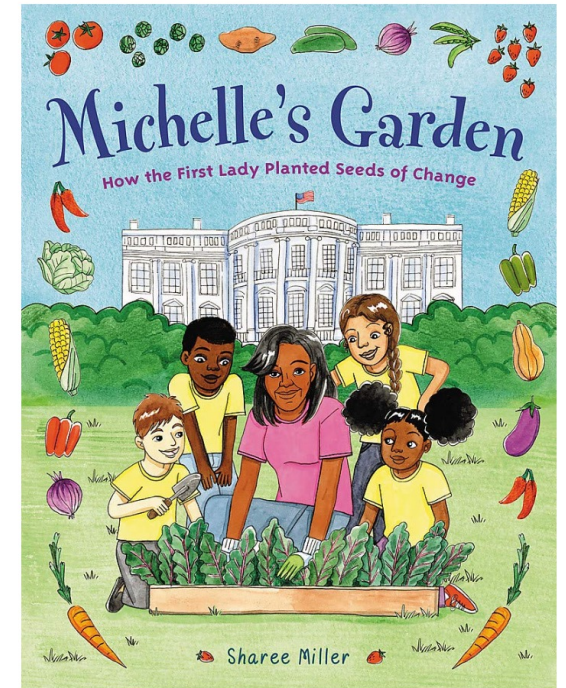
LetsMoveInLibraries.org



Let's Move in
Libraries

Welcome to the March 2021 edition of the [Let's Move in Libraries newsletter](#). So far, 2021 has been exciting and overwhelming! This month's newsletter is shorter than usual. We plan to be back with more original content in future months! This month's featured image comes from the recently released book "[Michelle's Garden: How the First Lady Planted Seeds of Change](#)." Inspired by former U.S. First Lady's vision – the [Let's Move](#) campaign (2010-2016) that led to Let's Move in Libraries – this book tells the story of Obama's effort to "grow the largest kitchen garden ever at the White House.

This wouldn't be easy, since she'd never gardened before: Where should she start? What tools did she need? What would she plant? Everyone needs help when they're learning something for the first time, even the first lady of the United States. So she gathered the help of local students, the White House staff, and even President Barack Obama. Together, they wouldn't just grow a garden—they would inspire a nation!"



Library partnerships
INCREASE our capacity
to support literacy and
lifelong learning by
a) building our audience,
b) building engagement,
c) building community
goodwill and funding



Libraries
are
about books

Libraries
are about
community

"If I don't walk, it's really not a great day" - Seattle Public Library's Nancy Pearl

"Last year, Pearl started combining her two greatest pleasures — reading and walking."



HERALDNET.COM

America's action figure librarian walks a good book for exercise | HeraldNet.com



Connolly Branch of the Boston Public Library

October 30 · 🌐

Snow can't stop the Story Walk! The Story Walk will stay up until Wednesday, November 4. Stop by the branch during BPL to Go hours for an activity kit.

¡La nieve no puede detener el Story Walk! El Story Walk permanecerá activo hasta el miércoles 4 de noviembre. Pase por la biblioteca durante las horas de BPL to Go para obtener un kit de actividades.

See Translation



Department of Library and Information Science

LetsMoveInLibraries.org

Librarians = Trusted Models

“[When] the book bike comes, people are reminded that we have a bike trail system that allows the library to come see us using their bike.

Having a librarian ride their book bikes: They're wearing their bicycling gear - really helps remind the public that everybody can be healthy”

Head of Main Street Organization

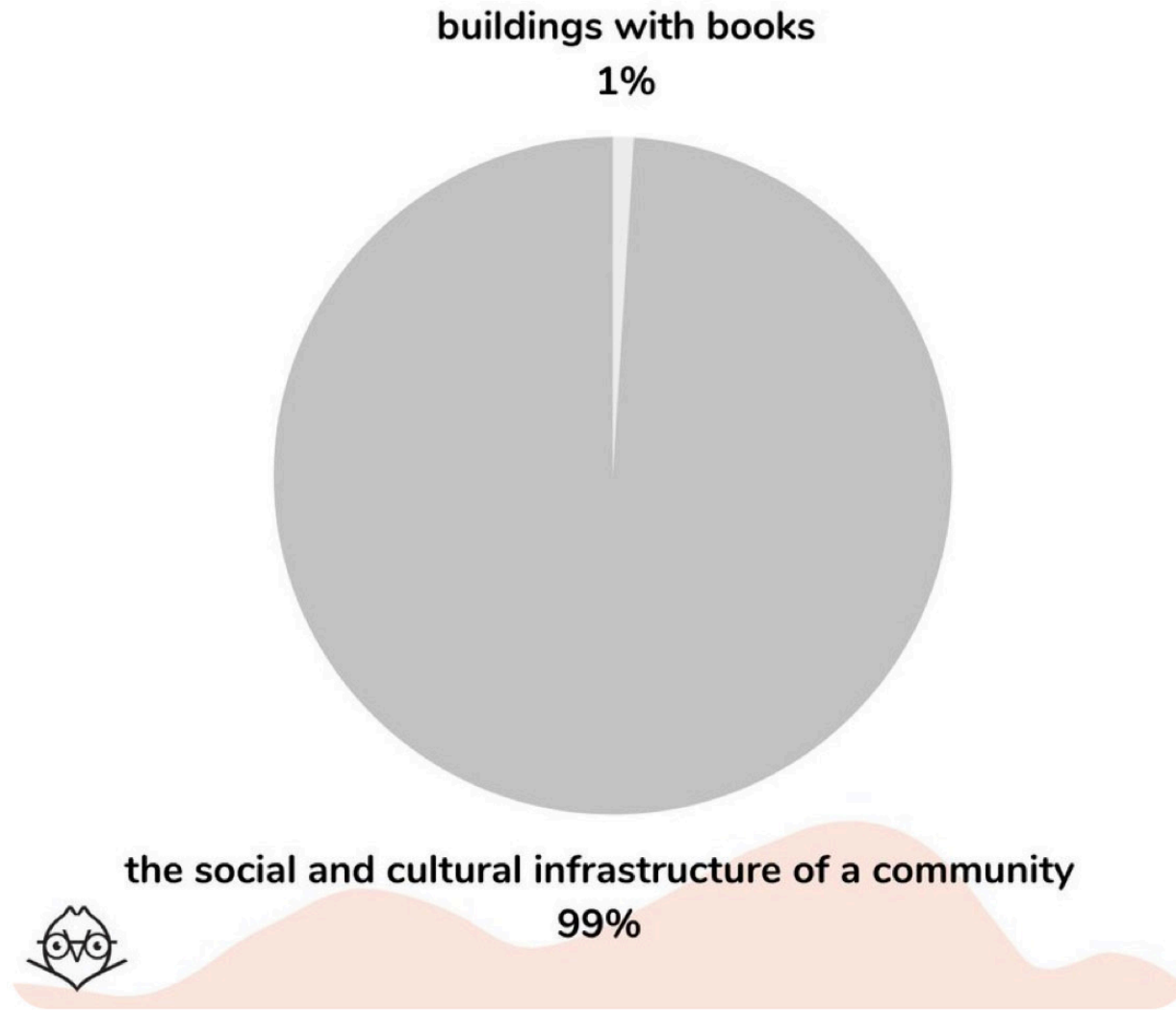


Actionable steps

Five Ways Parks & Recreation and Public Libraries can (and should!) Collaborate

1. Cross-Promotion of Programming
2. StoryWalk and storytime in the park
3. Summer meals and food literacy
4. Taster classes at the library
5. Circulating rec equipment and rec center passes

WHAT IS A LIBRARY?

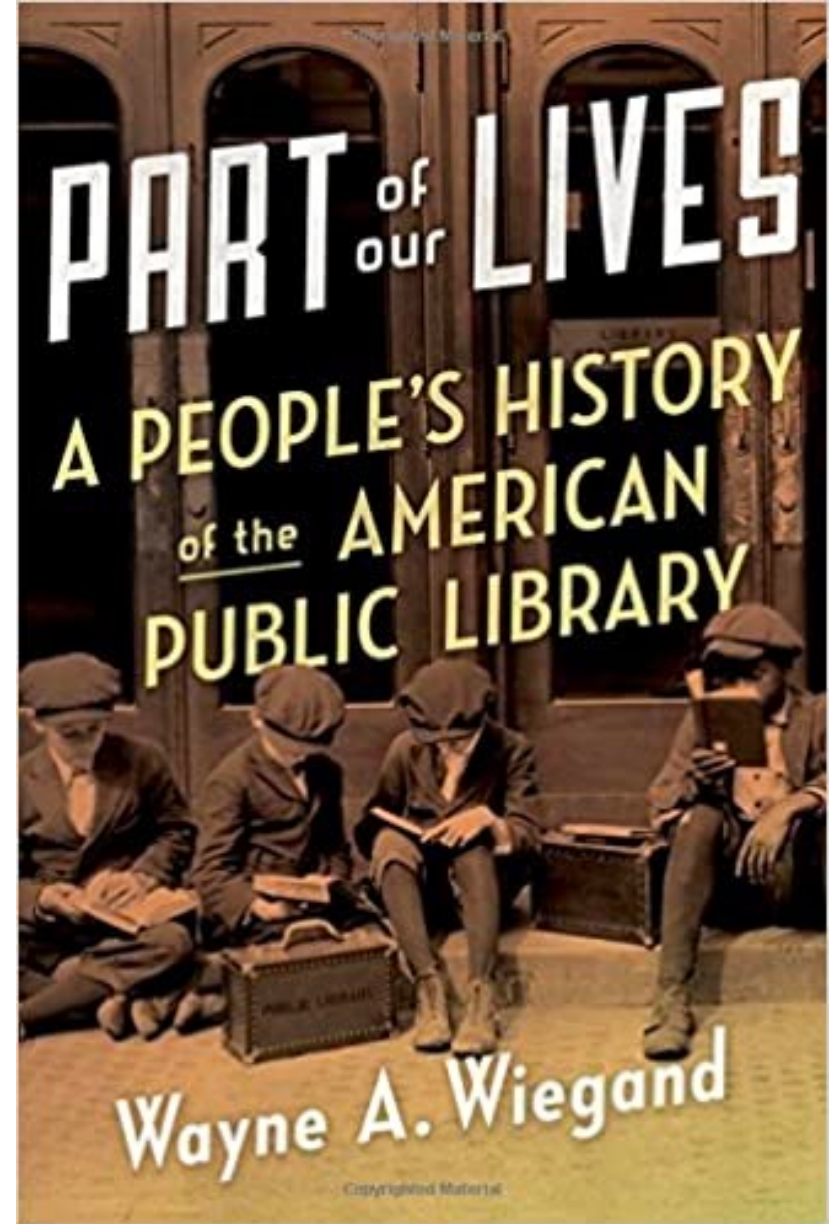


Albany
Public
Library

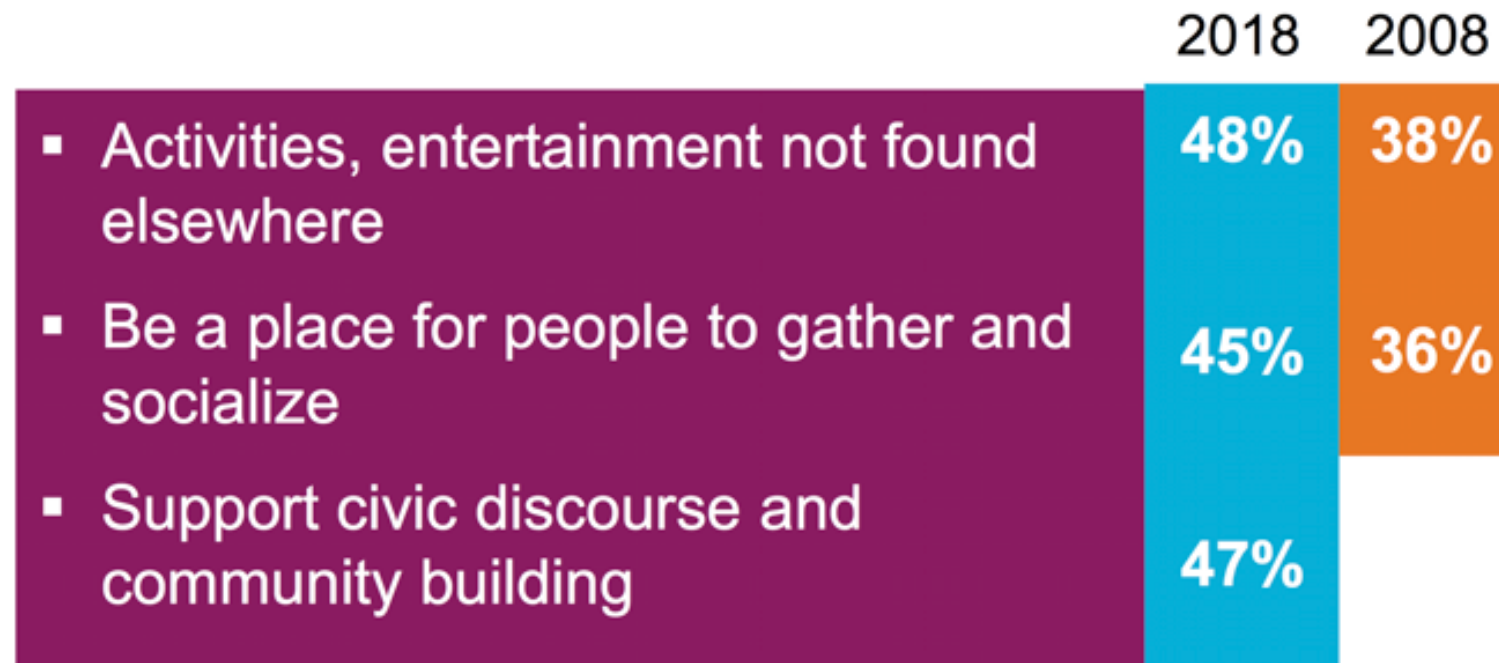
www.albanypubliclibrary.org

Americans love (and fund)
libraries for three reasons:

1. Transformative potential
of reading
2. Useful nature of
information
3. **Community building
capacity of public space**



More voters today say it's important for the library to be a community hub.



American Library Association. (2018). *From awareness to funding: Voter perceptions and support of public libraries in 2018*. <https://bit.ly/2RKJSU4>

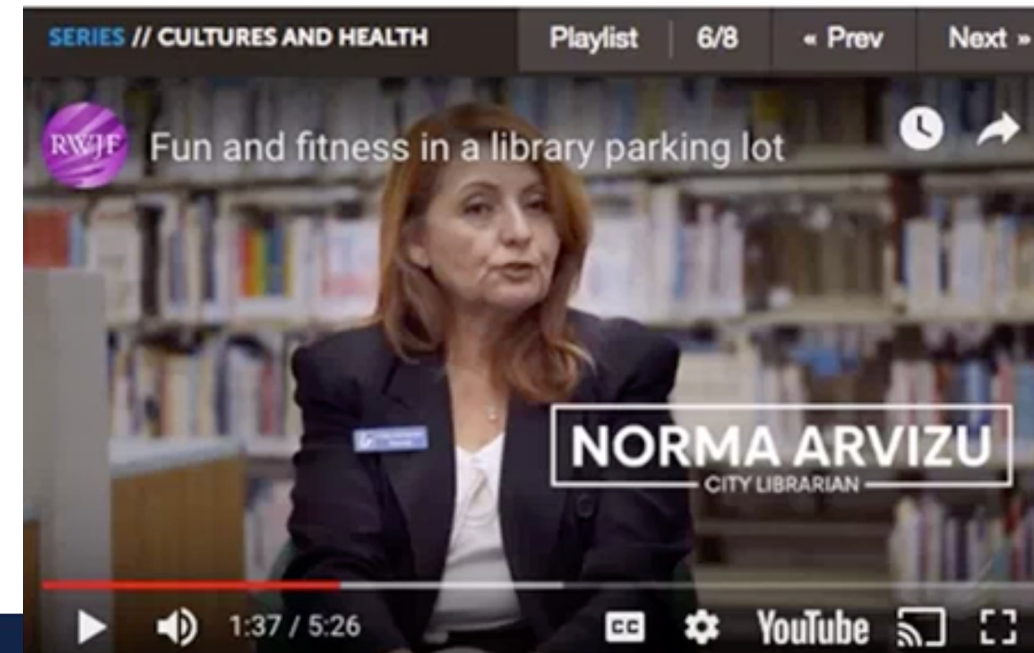
Shared use



Embracing the SHARED USE of the library

Robert Wood Johnson Foundation. (2017).
Achieving Health Equity: Fun and Fitness in a
library parking lot.

<https://www.rwjf.org/en/library/features/achieving-health-equity.html>



Shared use

DISCOVER
OCPL
Onslow County Public Library
@OnslowCoLibrary

The Main/Jacksonville Library is excited to introduce our Community Wellness Garden! Join us as we learn more about wellness, nutrition, and growing your own food.

Interested in volunteering? Sign up here:
onslowcountync.gov/FormCenter/Lib...



9:11 AM · Aug 20, 2020 · Twitter for iPhone

FC Public Library
@FCPublicLibrary

What a great day for gardening! Jessica and her son Patrick came to the Walkertown Branch library today to harvest sweet potatoes from their plot and to plant collards for the Fall. They enjoy being part of the Library Community Garden. Library is for growing!



2:13 PM · Oct 7, 2020 · Twitter Web App

Shared use

CURB HUNGER

Free weekly food bags for
individuals and families

Contact Library Pick Up
services at 715-839-5066
or Community Resource
Services at 715-839-5061 or
libbyr@eauclaire.lib.wi.us
to schedule
a food pick up



Library
Pick Up



Ready to eat meals for those
without kitchen access will
be available to pick up
without an appointment on
Tuesdays and Fridays from
9am-10am or by special
request at the Lower Level
Library Pick Up Location.

A partnership
between:



Feed My People
FOOD BANK



L.E. Phillips Memorial
Public Library

SO MUCH MORE...

Shared use

Loudon Public Library to host 'Chalk the Walk' event

The event celebrates the library's summer reading program.



 **Hays Public Library** @HaysPubLibrary · Mar 26

Join the Chalk Challenge! Participants can create an uplifting image or write a positive message on their sidewalk, snap a photo, post it, and nominate two friends. Stay safe and share some creativity and positivity in our community! #HPLchalkchallenge



Shared use



UNC
GREENSBORO

Department of Library *and* Information Science

[LetsMoveInLibraries.org](https://letsmoveinlibraries.org)

Shared use

Come help the Friends of the Library beautify the grounds

By Shelby Harrell sharrell@themountaineer.com Sep 16, 2020 0

Re-imaging our libraries as places made *by* our communities!!



Shared use

Shaler Scout hopes to make Eagle with food pantry for hometown library



MICHAEL DIVITTORIO | Wednesday, September 2, 2020 11:22 p.m.

Join the conversation (0)



COURTESY OF THE HILL FAMILY



UNC
GREENSBORO

Department of Library and Inform

Eagle Scout hopeful Xander Hill, 16, works on the food pantry project with his great uncle, Eddie Idzakovich. Xander said the pantry cost about \$300 to complete. Family and friends donated \$500 to the Shaler North Hills Library to keep it stocked.

1. Cross-Promotion



These socially distant and virtual programs brought to you by [Creative Greensboro](#), [Public Libraries](#), the [Greensboro History Museum](#), and [Parks and Recreation](#).

1. Cross-Promotion



SILVER STREAMING

*Tune in to WCPL and WCPR
Facebook pages every Tuesday
and Thursday for free LIVE classes!*

**Tuesday @ 11:00 AM:
Fitness**

**Thursday @ 11:00 AM:
Knowledge**



WARREN
COUNTY
PUBLIC
LIBRARY



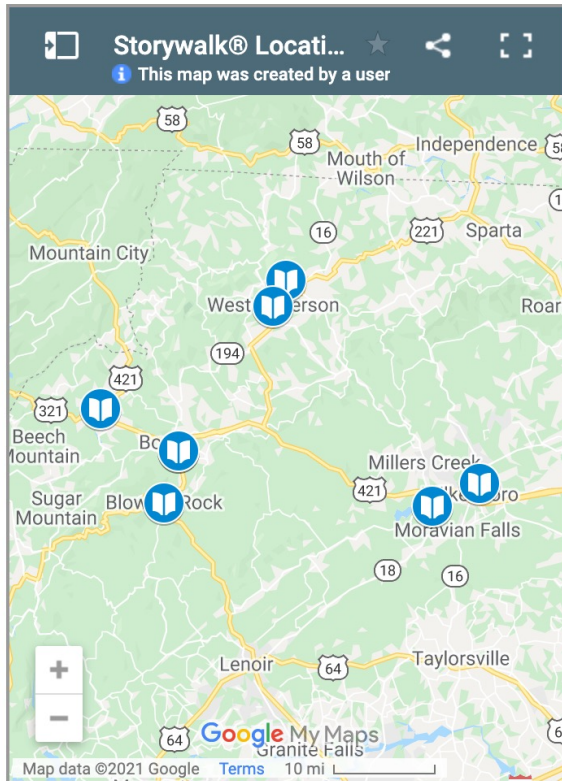
WARREN COUNTY
PARKS & RECREATION
DEPARTMENT

2. StoryWalk



2. StoryWalk

Locations Map



Permanent Locations

Ashe County Park

527 Ashe Park Road
Jefferson, NC 28640

Blowing Rock Memorial Park

1036 Main Street
Blowing Rock, NC 28605

Fish Dam Creek Park

Kerr Scott Dam & Reservoir

499 Reservoir Road
Wilkesboro, NC 28697

Ashe County Park



Blowing Rock Memorial Park



Old Cove Creek Walking Path



The Tot Lot



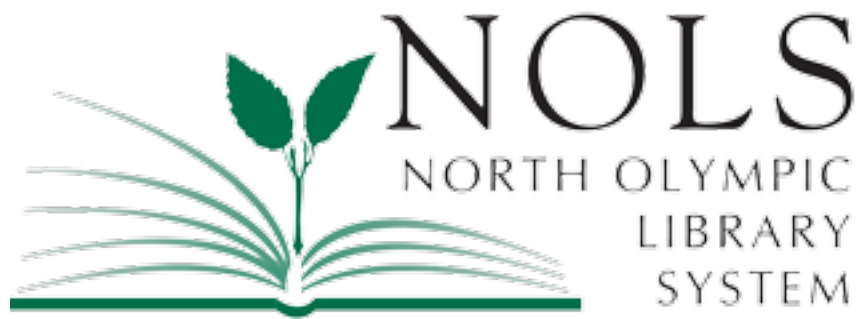
West Jefferson Park



Smoot Park



For adults too...



Haiku Journey by Kimberly Blaeser

the tips of each pine
the spikes of telephone poles
hold gathering crows

may's errant mustard
spreads wild across paved road
look both ways

roadside treble cleft
feeding gopher, paws to mouth
cheeks puffed with music
yesterday's spring wind
ruffling the grey tips of fur
rabbit dandelion



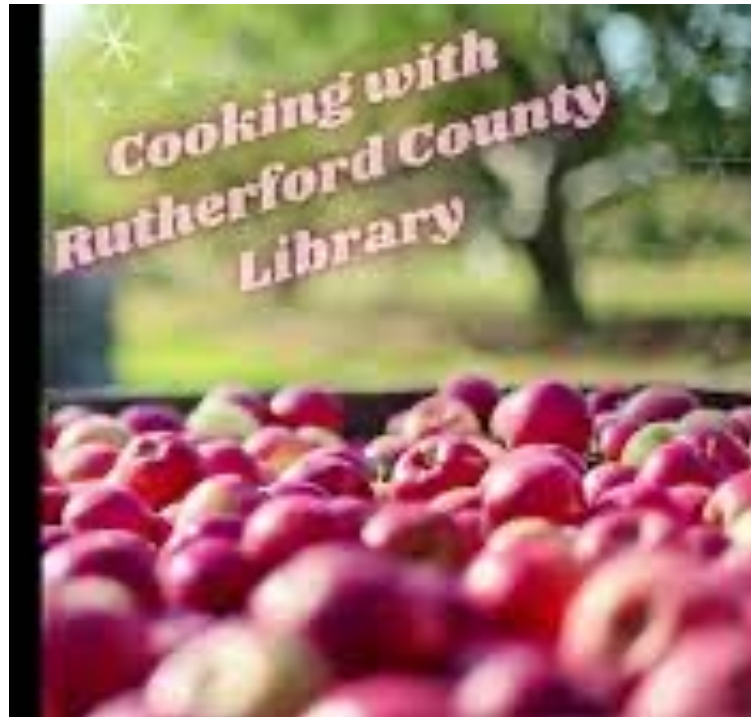
The Poetry Walk program is made possible through the generous support of the Port Angeles Friends of the Library.
For more information about the program, other Poetry Walk locations, or information about the poems, visit www.nols.org.



3. Summer meals & food literacy



3. Summer meals & food literacy



UNC
GREENSBORO

Department of Library & Information Science

4. Taster classes at the library



yoga
at the
Library

March 10 | 5:30 pm | Ruidoso Public Library

5. Circulating equipment and passes

Nature Backpacks



Check me out!

Backpacks come with field guides, dip nets, magnifiers and a parking pass to get the family into a Virginia State Park at no cost. Each backpack checks out for two weeks.



HEAL (Healthy Eating and Active Living) at the Library via Co-Developed Programming



- The research will answer: "How, why, and with what impacts do public libraries collaborate with others to co-develop programming around healthy eating and active living?"
- This project was made possible in part by the Institute of Museum and Library Services, RE-246336-OLS-20

Partner evolution in thinking about public libraries

- Stage 1: Library => Book Repository
- Stage 2: Library => Resource
(Always there, people turn to it, stable, trusted)
- Stage 3: Library => Space to use
(for food distribution, programs, coalitions meetings, etc.)
- Stage 4: Library => Partner
(We work together to figure out what to do)

What's the problem?

- Too many of us are here –
“Stage 1: Library => Book Repository”
- Not enough of us are here –
“Stage 4: Library => Partner”
- When's the last time you've talked with your local library about your shared priorities and interests?

Final thoughts

**Team up:
Collective Impact!!**

Start small

Dream big

**Increase access
FOR ALL!**

**Beanstalk Ballet program
at St. Louis County Public
Library, May 1, 2014**



Learn more

Can Parks Leverage Libraries?

March 18, 2021, Department, by Noah Lenstra, Ph.D., MLIS, and Teresa L. Penbrooke, Ph.D., CPRE

Health and Wellness



For an enhanced digital experience, [read this story in the ezine.](#)

How park and recreation agencies can enhance services by working smarter with libraries

“Parks and libraries and learning: There are so many overlaps and compatibilities. ...When we work together, we get a greater good.” — James (Jim) E. Ziemnik, director of Lorain County (Ohio) Metro Parks

When Anastasia Diamond-Ortiz, CEO and director of the Lorain Public Library, came to the county in 2016, one of the first things she did was meet with Metro Parks Assistant Director Jennifer Bracken. The two talked about active transportation.

Thank you!

Noah Lenstra

Assistant Professor of Library and
Information Science at University of
North Carolina at Greensboro

lenstra@uncg.edu

@NoahLenstra

@LetsMoveLibrary

<http://letsmovelibraries.org/>

