# How to think about public libraries in active living

**Noah Lenstra** 

lenstra@uncg.edu @NoahLenstra

Sandy Mayer mayer.sandy@ocls.info





There are more

# PUBLIC LIBRARIES IN THE U.S.

than McDonald's restaurants or Starbucks.



And they're all unique

Local funds constitute 86% of all public library revenues





#### In U.S., Library Visits Outpaced Trips to Movies in 2019

Of nine leisure activities, visiting a library is the one Americans did most frequently in the past year, followed by attending movies and live sportin...  $\mathcal{S}$  news.gallup.com



# More voters today say it's important for the library to be a community hub.

2018 2008 38% 48% Activities, entertainment not found elsewhere Be a place for people to gather and 45% 36% socialize Support civic discourse and 47% community building

American Library Association. (2018). From awareness to funding: Voter perceptions and support of public libraries in 2018. https://bit.ly/2RKJSU4

#### LIBRARIES TRANSFCRM

#### **Public libraries strengthen** local economies.

of libraries offer technology training to patrons in computer software use.

77% provide online health resources.

60% offer programs to help Americans identify health insurance resources and get better informed on health topics.

provide programs that assist 73% individuals to apply for jobs, create résumés, and prepare for interviews.

97% help people complete online government forms.

#### Public libraries are the place for lifelong learning.

95% of libraries provide online homework assistance.

offer summer reading 95% programs for children.

#### **Public libraries create** healthier communities.

of libraries provide programs 59% on finding health insurance.

provide programs to help 58% people find and evaluate health information.

offer fitness 23% classes.

#### Public library access equals opportunity.

of public libraries offer access to the internet. 100%

98% offer free

help patrons with basic 90% internet skills.

help people complete online government forms.

offer access 90%

23% offer fitness classes.

American Library Association. (2019). State of America's Libraries 2019.

https://bit.ly/2NPYSyl

Data for this list was retrieved from the 2014 Digital Inclusion Survey. For more information about sources and citations, contact the ALA Library and Research Center at alalibrary@ala.org. Learn more at the Libraries Transform web page





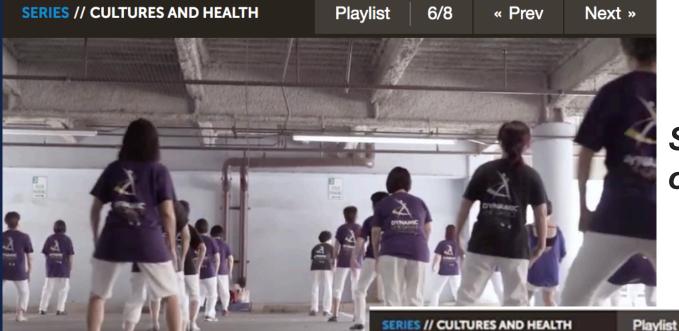
# Most common partners

SURVEY

Library
Journal.
(2019). <i>Public</i>
Library
Summer
Programming
Survey.
https://go.aws/
2uwxoqX

	IOIAL
Businesses	85.5
Parks/Nature center	rs 40.2
Museum(s)	35.3
Public/private school	ols 24.9
<b>College/University</b>	10.4
Other	22.0
College/University	10.4





### Shared use of the library

Next \*

Robert Wood Johnson Foundation. (2017). Achieving Health Equity: Fun and Fitness in a library parking lot. https://www.rwjf.org/en/library/fe atures/achieving-healthequity.html



YouTube

CC

Fun and fitness in a library parking lot

1:37 / 5:26

#### **Orange County POV**



Bike Repair Workshop at the library





LetsMoveInLibraries.org



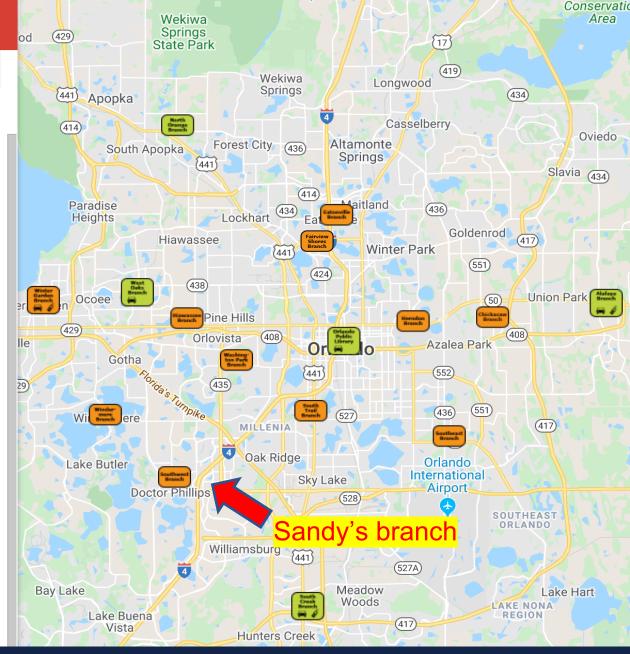


#### 

#### SHARE

#### Locations

- Alafaya Branch | Orange County Library ...
- 💳 Chickasaw Branch | Orange County Libra...
- 💳 Eatonville Branch | Orange County Librar...
- Fairview Shores Branch | Orange County ...
- 💳 Herndon Branch | Orange County Library ...
- 💳 Hiawassee Branch | Orange County Libra...
- North Orange Branch | Orange County Li...
- 🦲 Orlando Public Library | Orange County L...
- 👼 South Creek Branch | Orange County Libr...
- 🖲 South Trail Branch | Orange County Libra...
- 💳 Southeast Branch | Orange County Librar...
- 💳 Southwest Branch | Orange County Libra...
- Washington Park | Orange County Librar...
- 🖺 West Oaks Branch | Orange County Libra...
- Windermere Branch | Orange County Libr...
- Winter Garden Branch | Orange County Li...









#### Libraries are for **ALL** ages











#### But also so much more...







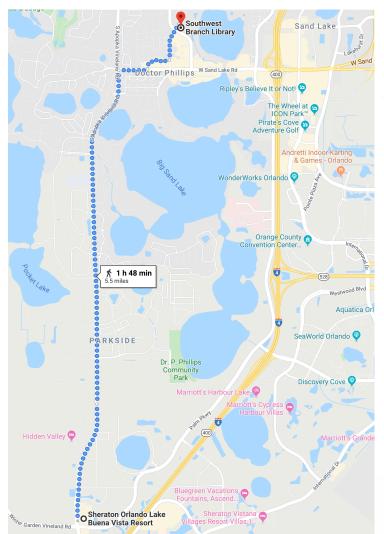




# Are you excited to go to your library?!?



#### Coming up next...





#### **Ageless Grace:**

**Timeless Fitness** for the **Body and Brain** 

#### Saturday, Feb. 15 2:00 P.M. SOUTHWEST BRANCH

Experience simple, playful exercise based on the science of neuroplasticity! Learn tools that work on all five functions of the brain as well as primary physical skills needed to maintain or restore health as you grow older. Program is done sitting in chair in order to work the entire core of the body in a way that cannot be done standing. Led by certified Ageless Grace educators.

Registration required. For ages 18+

It's never too late to begin. It's never too early to start. Brain Health Program

Timeless Fitness for the Body & Brain™

**LEARN. GROW. CONNECT.** 

TO REGISTER | OCLS.INFO | 407.835.7323













Those needing special accommodations due to a disability may arrange for assistance by contacting the location at least 7 days prior to the event.



#### Next steps

- Incorporate public libraries into physical activity plans
- Find out what your local library is doing
- Talk to them about joining your work
- Add public libraries to active living research
- Join us in this work!

## @LetsMoveLibrary | LetsMoveInLibraries.org



Atlanta Mayor Keisha Lance Bottoms (center) at Summer at the Library kickoff, May 2019

https://bit.ly/2urzZCC



#### See you at the library!







Nashville Public Library (2018) Be Well at NPL: A Health and Wellness Initiative of Nashville Public Library. https://bit.ly/38tqlsq



